



All over the country the sign of the Bull.
 All over the country "Bull" Durham Smoking Tobacco.
 In every tobacco shop—because it is smoked by more millions of men
 than all other high-grade tobaccos *combined*.

GENUINE
"BULL" DURHAM
 SMOKING TOBACCO

Forty "rollings" in each 5c muslin sack

That "Bull" Durham tobacco in the homely muslin sack has made millions of friends—
 and it's been *holding* and *increasing* its friends for over fifty-two years.

Last year alone 352,000,000 sacks of "Bull" Durham were sold to men
 who are loyal to this clean, honest, undoctored tobacco—as their fathers
 and grandfathers were before them.

That's what the sign of the Bull means—good tobacco that's
 always good.

That's what the big success of "Bull" Durham means—a smoke
 you can always depend on. Try it today—at the nearest dealer's.

*A book of "papers"
 free with each 5
 cent muslin sack.*

Blackwell's Durham Tobacco Co.

